



MIGUEL FREIRE

FRONTEND BUILDER AI-POWERED

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ABOUT ME

My core strength lies in bridging graphic design aesthetics with the speed of AI-assisted programming. Beyond crafting intuitive user experiences, I build browser extensions and internal tools to streamline operations and team workflows. I leverage AI daily to solve complex problems, develop custom software, and accelerate project delivery while maintaining strict visual quality.

STACK

- WORDPRESS
- OXYGEN BUILDER
- WEBFLOW
- GSAP
- JAVASCRIPT
- FIGMA
- HUBSPOT
- OPENAI
- GA4
- GTM
- SEARCH CONSOLE
- PS
- AI
- ID
- AFFINITY
- MORE

EXPERIENCE

FRONTEND BUILDER AI-POWERED & WEB DESIGNER · 297 STUDIO

SEPT. 2024 - ACTUALIDAD

Specialist in building and designing high-performance digital environments, integrating AI-driven workflows.

- Delivery Optimization - Implementation of AI-powered methodologies that have reduced development and delivery times by 70%.
- Technology Stack & AI Integration - Agile development utilizing v0, Cursor, Gemini, Codex, and Figma.
- Hybrid Development (Custom & CMS) - WordPress site development with custom integrations.
- Quality and Security - Application of advanced security layers without compromising agility.
- Efficient Workflow - Use of GitHub for version control and project management.
- SEO & UX Optimization - Design focused on user experience and SEO positioning.

- REACT
- TYPESCRIPT
- WORDPRESS
- CURSOR
- FIGMA
- SEO & UX

GRAPHIC DESIGNER · ANTERIAD

MAR. 2023 - AGO. 2024

Specialist in interface design and digital presence optimization for high-impact B2B projects.

- Visual Design & Creative Suite - Execution of graphic assets using Adobe (Photoshop, Illustrator, InDesign).
- Conversion Rate Optimization (CRO) & Landing Pages - Conversion-oriented design using Responsive Web Design.
- Technical Web Ecosystem Management - Web migration and blog management with technical SEO.
- High-Performance Email Marketing - Email design strategies with metric analysis.
- Design Methodologies - Collaboration with multidisciplinary teams.

- ADOBE CC
- FIGMA
- CRO
- LANDING PAGES
- EMAIL MARKETING
- SEO

WEB GRAPHIC DESIGNER · KONECTA

OCT. 2022 - MAR. 2023

Specialist in executing the Kit Digital program for SMB digital transformation.

- Kit Digital Program Execution - End-to-end technical and creative consulting.
- Requirements Management & Briefings - Decision-making based on detailed briefings.
- End-to-End CMS Management - Implementation and customization of web environments.
- Client Relationship Management (CRM) - Single point of contact for clients.
- Digital Transformation - Optimization of digital environments and asset management.

- KIT DIGITAL
- WORDPRESS
- CMS
- CRM
- UI/UX
- PYMES

FEATURED PROJECTS

01
ACI: Corporate AI knowledge platform built with Codex, deployed on NGINX with lead integration via Brevo API.

- AI
- REACT
- VITE
- NGINX

02
LOKEBIT SOLUTIONS: High-performance enterprise platform with SEO optimization and responsive design.

- WORDPRESS
- GA4
- SEO
- FIGMA

03
FULLPAGE SCREENSHOT: Chrome/Brave extension for full-page capture with Canvas rendering, total privacy, and zero dependencies.

- EXTENSION
- GITHUB

EDUCATION

HIGHER DEGREE STUDIES - TAJAMAR

SEPT. 2018 - JUL. 2020

Design and editing of print and multimedia publications.

Subjects: Graphic production, digital prepress, graphic product design, editorial production, multimedia editorial project design and planning, structural packaging and container design.

INTERMEDIATE DEGREE STUDIES - TAJAMAR

SEPT. 2016 - JUN. 2018

Graphic Printing.

Subjects: Material preparation, 3D printing, digital printing, offset, flexography, enhancement and finishes, online marketing of printed products.